



FOR IMMEDIATE RELEASE

## New Song Release

{Rita Brent Entertainment LLC} is excited to announce the release of a new single, "Raised in the Sipp," from {Rita Brent}, which will be available for view worldwide on {Friday, March 26, 2021} via YouTube, Facebook, and Instagram (@ritabrentcomedy). The song is available for purchase or download on all digital music platforms - iTunes, Apple Music, Spotify, etc.

On the heels of the historic flag change in Mississippi, Musician-Comedienne - Influencer, Rita Brent, presents "Raised in the Sipp," filmed inside the state-of-the-art, Mississippi Civil Rights Museum. The Jackson, MS - based, awe-inspiring institution features striking exhibitions of the Civil Rights Movement, highlighting countless activists who fought for justice and equality. In the song, Brent details her race-related childhood experiences, reflects on Mississippi's civil rights history and icons, while expressing hope for her home state's future.



"Raised in the Sipp" is a meaningful and expressive upbeat anthem for the State of Mississippi commemorating its difficult past but envisioning its promising future. The song, written by Brent, is intended to inform, inspire, and unite anyone who was raised in or has roots in Mississippi. Join the #raisedinthesipp movement by sharing your personal experiences and hopes for a better Mississippi at [ritabrent.com](http://ritabrent.com).

For interviews, public appearances, other inquiries, kindly contact the details below for more information:

{Dr. Kayla Harris}  
{(917) 831-2283}  
{ritabrentcomedy@gmail.com}  
{P.O. Box 296}  
{Madison}, {MS} {39110}